

## **Corporate Sponsorship and Marketing Packages**

Gleniffer Lake Resort Golf and Country Club are pleased to offer Corporate Sponsorship and Marketing Packages for the 2021 season. These packages offer important marketing and advertising opportunities for your business on the golf course, during events, tournaments, website and more. The marketing packages include playing privileges which are based on the package selected below. This opportunity provides the ability to pay for your corporate marketing package through your company. You would be paying for your marketing package with before tax corporate dollars as opposed to after tax personal dollars. This could be a significant savings for any corporation.

This is a great opportunity to support Gleniffer Lake Resort Golf Course as the additional money raised will be put directly back into future golf course improvements. Please consider the below packages for your corporate marketing and golfing dollars for 2021. If the packages do not align with your needs, please contact the Pro Shop to discuss creating a custom package. (speak with your accountant)

### **Package Conditions:**

- Golfing privileges are only valid for the golf season.
- Golf VIP passes will expire at the end of the golf season.
- Company credit card number must accompany the application for any in season charges.
- Corporate members may use or giveaway their VIP passes but these passes are not for resale.
- Reselling corporate rounds will result in the suspension of the corporate package.

### **Platinum Package: (9 HOLES PER DAY) \$7,600.00 plus GST (4 packages available)**

- Four players can be named on this package and will have 7-day advanced booking privileges.
- All unrestricted membership privileges are granted to the players named on the package.
- Package provides one tee time/day for four players or two tee times per/day for two players.
- Only the players listed on the package will have booking privileges and one must golf with the group.
- Two power carts per tee time or use of personal carts (choice of golfers).
- Only players listed on the package receive complimentary golf after the initial tee time(s) per day.
- **Options for VIP Passes – In lieu of the tee times listed above:**
  - Owner may select 100 VIP passes – each VIP pass includes:
    - One 9-Hole round.
    - Power cart (two players per cart when possible) or use of personal carts.
    - These passes may be used at the owner's discretion.
    - Once all VIP passes are used then regular green fee prices apply.
- **Sponsorship and Marketing Items Included:**
  - Recognition on our Gleniffer Lake Golf and Country Club website with your company logo.
  - Link on Gleniffer Lake Golf and Country Club website to your business website.
  - Advertising opportunity with one of four locations:
    - Patio
    - Putting Green/Chipping area
    - Par 3 Mini Links
    - Major Tournament Sponsor

**Gold Packages: (9 HOLES PER DAY) \$5,100.00 plus GST (18 packages available)**

**Option 1 – Two Players - (9 HOLES PER DAY) \$5,100.00 plus GST**

- Two players can be named on this package and will have 7-day advanced booking privileges.
- All unrestricted membership privileges are granted to the players named on the package.
- Package provides one tee time/day for two players for the entire golf season.
- Only the players listed on the package will have booking privileges and one must golf with the group.
- One power cart per tee time or use of personal cart (choice of golfer).
- Only players listed on the package receive complimentary golf after the initial tee time/day (back 9).
- **Options for VIP Passes - In lieu of the tee times listed above:**
  - Owner may select 72 VIP passes – each VIP pass includes:
    - One 9-Hole round.
    - Power cart (two players per cart when possible) or use of personal carts.
    - These passes may be used at the owner’s discretion.
    - Once all VIP passes are used then regular green fee prices apply.
- **Sponsorship and Marketing Items Included:**
  - Recognition on our Gleniffer Lake Golf and Country Club website with your company logo.
  - Link on Gleniffer Lake Golf and Country Club website to your business website.
  - Each package will include either a bench or hole sign on one of the 9-Holes.
    - The bench seat will be two sided for full visibility.
    - The hole sign will be positioned below the existing hole preview sign.
    - Based on availability – choose a hole bench or sign available.

**Option 2 – Single Player (9 HOLES PER DAY) - \$2,800.00 plus GST**

- One player can be named on this package and will have 7-day advanced booking privileges.
- All unrestricted membership privileges are granted to the player named on the package.
- One power cart per tee time or use of a personal cart (choice of golfer).
- **Options for VIP Passes - In lieu of the privileges listed above:**
  - Owner may select 30 VIP passes – each VIP pass includes:
    - One 9-Hole round
    - Power cart or use of personal cart.
    - These passes may be used at the owner’s discretion
    - Once all VIP passes are used then regular green fee prices apply.
- **Sponsorship and Marketing Items Included:**
  - Recognition on our Gleniffer Lake Golf and Country Club website with your company logo.
  - Link on Gleniffer Lake Golf and Country Club website to your business website.
  - Each package will include either a bench or hole sign on one of the 9-Holes:
    - The bench seat will be two sided for full visibility.
    - The hole sign will be positioned below the existing hole preview sign.
    - Based on availability – choose a hole bench or sign available.

**Silver Package (9 HOLES PER DAY) \$4,200.00 plus GST (several packages available)**

- Two players can be named on this package and will have 7-day advanced booking privileges.
- All unrestricted membership privileges are granted to the players named on the package.
- Package provides one tee time/day for two players with no restrictions for the entire golf season.
- Only the players listed on the package will have booking privileges and one must golf with the group.
- One power cart per tee time or use of personal cart (choice of golfer).
- Only players listed on the package receive complimentary golf after the initial tee time/day (back 9).
- **Options for VIP Passes - In lieu of the tee times listed above:**
  - Owner may select 60 VIP passes – each VIP pass includes:
    - One 9-Hole round.
    - Power cart (two players per cart when possible) or use of personal carts.
    - These passes may be used at the owner's discretion.
    - Once all VIP passes are used then regular green fee prices apply.
- **Sponsorship and Marketing Items Included:**
  - Recognition on our Gleniffer Lake Golf and Country Club website with your company logo.
  - Link on Gleniffer Lake Golf and Country Club website to your business website.
  - Advertising on a rental power golf cart or Marshall's cart.
  - Recognition regarding a specific weekly golf event or tournament.